

DRAGO

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**P R E S S   R E L E A S E**

## **The Magda Danysz Gallery**

*From Style Writing to Street Art: a Street Art anthology*

78 Rue Amelot - Paris

Saturday October 24, 2009

18.00 – 21.00

Drago is proud to announce the release of *From Style Writing to Street Art: a Street Art anthology* by Magda Danysz in collaboration with Mary Noelle Dana. This 400-page book is the first street art anthology ever published and it has been said that it is one of very few books that warrant attention, but it warrants attention without question. *From Style Writing to Art: a Street Art anthology*, aims at explaining how street art became a major artistic movement at the turn of the 21st century. From graffiti pioneers in the 60s, to the street art diaspora during the 80s, to whatever new issues and practices have emerged since the 90s, to which artists are making a difference, this book covers it all.

There is major talent in the history of graffiti. And this talent is, in the end, the only answer to the infamous “But... is it really art?” question. Out of this both compact and diffuse form of expression, real art practices have emerged, absolutely unquestionable in terms of quality and longevity. This book is about why this is Art.

Magda Danysz is always in search of art that is new, different, and moreover dynamic. Drago is an international art publishing house and local trend bureau which focuses on new expressive forms and underground culture. The unique union between Drago and Ms. Danysz provides us with a book and an exhibition that defines the story of street art. Between fifty artists and forty years of graffiti, this book has already been defined as the bible of street art.

Drago will be present to launch their newest publication at the Magda Danysz Gallery on Saturday October 24, 2009 for the inauguration of the exhibition, *From Style Writing to Street Art*. However, that is only the beginning. The Drago team will be back in Paris and at the gallery in December with more books, parties, and events. This exhibition is not to be missed; however if you miss us this time never fear. We'll be back.



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